

Minutes of Annual Meeting
Academic Advisory Committee
on Business Administration, Management and Economics
February 22-23, 2007
Lake Blackshear Resort and Golf Club, Cordele, Georgia

February 22, 2007

The meeting of the Academic Advisory Committee on Business Administration, Management and Economics was called to order by committee chairman, Ric Calhoun of Gordon College, at 6:30 p.m.

Attendance included:

Ralph Allen, Valdosta State University;
Ric Calhoun, Gordon College;
Michael Deis, Clayton State University;
Irene Duhaime, Georgia State University;
Ian Easton, Coastal Georgia Community College;
Jeff Gibbs, ABAC;
Faye Gilbert, Georgia College & State University;
Nancy Gimbel, Georgia Institute of Technology;
David Gribbin, East Georgia College;
Linda Hadley, Columbus State University;
Victoria Johnson, Georgia Gwinnett College;
Bruce Jones, Georgia Highlands College;
John G. Kooti, Georgia Southwestern University;
Donna Mayo, Dalton State College;
Faye McIntyre, University of West Georgia;
Kim Melton, North Georgia College & State University;
Tim Mescon, Kennesaw State University;
Yassaman Saadatmand, Armstrong Atlantic State University;
Khaled Sartawi, Fort Valley State University;
Craig Shane, University of Georgia;
Ron Shiffler, Georgia Southern University;
Kathleen Simmons, Gainesville College;
Phil Smith, Georgia Perimeter College;
Troy Sullivan, Middle Georgia College;
Rick Sutton, Board of Regents Faculty Liaison.
Sandra Vasa-Sideris, Southern Polytechnic Institute;
Kelly Waldron, South Georgia College;
Wayne Yesbick, Darton College; and

The committee began its meeting with a banquet on Thursday evening followed by an introduction of committee members.

February 23, 2007

9:00 – 10:30

Ric Calhoun opened the meeting by offering to conduct the business portion of the meeting first. Ron Shiffler of Georgia Southern University was selected as a member of the senior schools to chair next year's committee.

The meeting progressed to the main topic of program assessment. Phil Smith of Georgia Perimeter College began a lengthy discussion by describing the process that his institution had begun in assessing the quality of their business program. A number of questions, comments, and suggestions were offered about program assessment and assessment in general. It was noted that the chancellor is looking at different programs across the system and trying to take advantage of the best practices that are taking place at each institution.

The assessment discussions lead to the next topic of the Business Area F which the committee is responsible for reviewing each year. Committee members were given a copy of the current course outcomes for the eight different courses that can be used in Area F for Business. Jeff Gibbs suggested that we form a task force to look at the Area F in a comprehensive way to determine if any changes need to be made.

Bruce Jones, Georgia Highlands; Phil Smith, Georgia Perimeter; Tim Mescon, Kennesaw State; Jeff Gibbs, ABAC; and Faye Gilbert, University of West Georgia volunteered to be on a task force that reviewed the Area F for Business majors.

It was suggested that the committee collect and distribute information regarding all of the system schools area F courses. Ric Calhoun volunteered to collect the information and Tim Mescon agreed to help disseminate the information over the Web.

10:45 – 12:15

Rick Sutton, Senior Advisor for Academic Affairs and International Education, provided an update from the Board of Regents. The topics discussed included:

- The Reorganization of the Central Office
- Budget information for FY08
- "Fixed for 4" tuition plan
- Capital Budget list
- Optional Retirement Plan
- American Diploma Project
- Changing of decision making for institutions
- Chancellor's Strategic issues including revamping the Core Curriculum

1:00 – 2:30

The next event involved breakout sessions where representatives of 4-year schools and those of 2-year schools met separately to discuss issues relevant to their schools, then rejoined as a group to report. Each group shared concerns which included items such as course loads for faculty, travel budgets, faculty development, and accreditation.

The meeting was adjourned at 2:30 p.m.

Respectfully submitted
Ric Calhoun
March 26, 2007