University System of Georgia
Administrative Committee on Institutional Research and Planning
Minutes of Fall 2012 Meeting
October 18, 2012

The University System of Georgia, Administrative Committee on Institutional
Research and Planning (ACIRP) meet for the Fall 2012 meeting on October 18, 2012
at Macon State College. Holly Goodson, Director of Institutional Research, Georgia
Regents University called the meeting to order at 9:00 am and called for a motion to
approve the minutes of the last meeting by a verbal vote of "aye".

Welcome

Dr. Marti Venn, Vice President for Academic Affairs at Macon State College provided
welcome remarks to the group

USG System Update

Dr. Houston Davis, Executive Vice Chancellor and Chief Academic Officer, USG,
provided a few System updates.

1. Strategic planning – Georgia is one of the strongest systems in the country. Fairly
autonomous system

2. Looking for efficiencies in the system and accelerate priorities for CCG ...

   a. Paradigm shift: In 1973 high school graduates were eligible for 75% of the
      jobs. 2018 high school graduate in Georgia will be eligible to 38% of jobs.
      Many low skill jobs shed for automation.
   b. Importance of one-year certificates - revaluing of associates degrees
   c. Different groups of drop-outs - those who earned 3-6 hours and then
      dropped out. Can we distinguish between these groups?
   d. Reverse transfers - looking at more meaningful degrees and a higher rate will
      be important for the future of GA.

3. Five areas on academic completion and student issues, all five growing out of
what is happening with CCG.

   a. More intentional partnerships with K-12;
   b. Commitment access affordability;
   c. New and flexible (course redesign; outcomes assessment) pathways (e.g.,
      new associate degree partnerships between technical and USG) **MOOC** –
      entire gen education online - change current gen education model ;
   d. Ensure student support for at-risk populations; and
   e. Maintain and improving teaching and learning. ... others = focus on economic
      workforce development; community development; excellence in research

and graduate and professional education; commitment with global economy and international arena

4. Funding formulas – speaks to the needs and how monies are distributed – focus on graduates, not enrollees; operationalize procedures and processes such as USG consolidation; commitment to reviewing USG policies and processes – constraining? … 12 core values and priorities! What is impact on these core values? Budget? Center for Academic Excellence …

Complete College Georgia

Art Seavey, Director of Policy & Partnership Development, Office of Educational Access & Success, USG, provided an update on CCG activities.

1. Past Year
   a. Seeing improvements in student progression from high school to graduating college;
   b. August 2011 to September 2012 Gov. Deal announces CCG
   c. CCG launch at CCG Summit (USG and TCSG) metrics work group, statewide summit for campus teams
   d. CCG campus plans submitted to governor.
   e. Making shift to how campuses need to be supported? How do we work together to meet priorities?

2. What's Next?

   a. Policy review taskforce – group in charge of evaluating policies to improve completion
   b. Incubate new models; Next Gen at Columbus State
   c. Completion for those already with credit (adult learners)
   d. Statewide scale up of effective learning support practices
   e. Latino completion
   f. Reverse transfer policies and systems – what value of associate degree is?
   g. Further engage national partners
   h. Data, metrics and supporting systems
   i. Summit 2013 – a focus on economy, quality and accountability

3. Campus Plans
   a. Analysis of unmet financial need and connection to academic performance – GSIU
   b. Projection of completion scenarios using inputs from feeder counties and high schools – Kennesaw State
   c. Triangulation on steroids - CCGA
      i. Used different integrative approaches

4. Academic preparedness analysis of regional service areas ... University of North Georgia

5. Areas of collaboration:

   a. Early Warning and predictive systems
   b. Intervention blueprints
   c. Adoption of DegreeWorks
   d. Advising Models
   e. K-12 Partnerships
   f. Role of online as tool to enhance teaching learning and graduation
   g. Evaluation methods
   h. Interpretation of stats
   i. Benchmarking

AIR – National Standards

Sandi Bramlett, Executive Director, Institutional Research and Planning /Decision Support Services, Georgia Tech, provided an update relating to national standards discussions at the national level as the current Vice President of AIR

USG ITS Update

Georgia Institutional Intelligence (G2I)

Welcome
- Marco Cestaro – dir of data services
- Franky Zhang – advanced info provider

Define your needs and recommend appropriate technologies ... how do we close that gap? Where does BI located on campus? Differs from campus to campus

Race to the Top ... just finishing RPA, submit six years of data from System office to State office, seven agencies from state. Pre-K to university level. Submitting data ... January and February to see some content and deliverables. Transfer, mobility, etc. cohorts, demographic information, etc. Getting data out of our system and into State's office.

HR IPEDS Reporting ... reboot HR Data Mart and be able to offer IPEDS reporting out of central office. Shared services and ADP working with them

G2I System
- Academic. financial aid (beta testing collection ... no more FARS.) Facilities collections

- BI tool set … using information to make decisions! … tools provide technology to get the data to make decisions … COGNOS shop … roll out data into month or so … back to USO to help fulfill their needs and then accesses for campuses
- Training … ongoing …. Design to help you develop your BI competencies …data warehousing…
- *Common goal: Strong campuses, make a strong system*

Services provided through G2I … Campus ROI

- Data collection transparency
- Direct Access to USG Data Store …own data base links …
- Self-service access to USG content … link on web site …
- Ad hoc query BI tool set: 10 seats for each campus to work with data … canned reports, filters, etc. … (2) ad hoc query studio access … analysis studios … create your own reports on your own … use tool set to create content based on USG data store. … URL driven … put on websites…
- Cross subject reporting. Linking all these collections together in one place … all subject areas connected…. Across subject areas.

Take collected data into reporting structures … RPA will review and go through notification process and needed transformations … may take longer.

- Jan – Mar 13
    - First iteration UDS data store (census data) … ad hoc to census data until April …
    - HRDM available via G2I BI tool set
    - G2I limited release to campuses
- April-June 2013
    - All legacy process and applications – be off old system by end of fiscal year
- July – Sept 13
    - Full release of G2I program – share success stories (idea for next year)
- POCs … who get 10 and then 2 … ad hoc seats ….10 consumer licenses… end of year. Cabinet and deans … should get these … trained by Marco. Sign ups to come to campus … **consumer track** and **provider track**, bi and it folks … **census data** is what has been collected….

Use same technology we use centrally you can use on your campus … same as the cloud concept … central hosting … provide tools and technology back to your campuses to help you with strategic planning

<u>RPA Update</u>
Susan Lounsbury, Assistant Vice Chancellor for Research and Policy Analysis, BOR, provided a few updates.

Data governance is being talked about a lot. Formalizing the process by which decisions about data will be made, creating policies and procedures and standards for effective use of data. Managing the availability and usability of data

1. Steering Committee – Do we have data governance in place?
2. Functional Data Governance Committee Susan chair
3. Technical Data Governance Committee (Marco Chair) *Develop business rules in collaboration with functional data governance committee*

Change management process – org chart flowchart

- Military Student, first –generation and adult learner definition issue will be worked trough applications

TRP way to discuss issues…

GA AWARDS is the name of the state longitudinal data system
Funded through Race to the Top
Currently in the User Acceptance Testing phase

- GA AWARDS Research questions (SAMPLE): when do students drop out? How many students do not complete the education pipeline? How many students enroll within USG in one year out of college. Public high school students? 1, 2, 3 year through six-year retention rate of FTFT and PT freshmen in the USG?
- 2-3 year graduation rate of first-time, full-time and part-time associate degree-seeking freshmen? What is the four and six year graduation rate of first-time, full time and part-time bachelor's degree seeking freshmen?

IPEDS 2012-13 … NEW PART ON DISTANCE EDUCATION
HTTPS://SURVEYS .NCES.ED.GOV/IPEDS
WINTER DATA COLLECTION OPENS DEC 5

HR Survey … new changes (ADP…)
- Create data file at system level for upload
- Crosswalk to be completed Nov 1
- Faculty data validated in November
- Uploaded data file to IPEDS by Jan 7
- Have opportunity to review and change if necessary

Crosswalk needed for PeopleSoft

Announcements/Adjournment

Holly Goodson asked for feedback on the Spring location for the next IRP meeting, as well as ideas for discussion/presentation topics.

Chair Goodson adjourned the meeting at 3:00 pm.

Submitted: Dr. Jim Lynch on behalf of Dr. Michael Black, Secretary

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