

Regents Academic Advisory Committee
Business Administration, Management, & Economics
February 6, 2015
USG Office
Minutes of Meeting

Attending: Faye McIntyre, Chair (University of West Georgia), Kristen Broady (Atlanta Metropolitan State College), Leonard Kistner (Bainbridge State College), Avi Mukherjee (Clayton State University), William Mounts (College of Coastal Georgia), Linda Hadley (Columbus State University), Larry Johnson (Dalton State College), James Yates (Darton State College), Raymond Hayes (East Georgia State College), James Payne (Georgia College & State University), Jonathan Clarke (Georgia Institute of Technology), Tina Philpot (Georgia Perimeter College), Marc D. Miller (Georgia Regents University), Liz Wilson (Georgia Southwestern State University), Chip Ryan (Georgia State University), Ric Calhoun (Gordon State College), Jane Campbell (Kennesaw State University), Mostafa H. Sarhan (Savannah State University), Dale Hartley (South Georgia State College), Laura Clark (University of Georgia), Wayne Plumly (Valdosta State University)

The meeting started with a Call to Order at 9:00 a.m.

Business Meeting

Introductions:

The deans or their representatives from the system institutions introduced themselves to each other.

Minutes from previous meetings:

The minutes from the November 2014 meeting were discussed. A friendly amendment was offered by Chair McIntyre to correct one error. A motion was made by Liz Wilson and seconded by Avi Mukherjee to accept the minutes as amended from the last meeting. The affirmative vote was unanimous.

Notes from 2011, 2012, and 2013 were presented for approval as official minutes. A motion to accept was made by Raymond Haynes and seconded by Ric Calhoun. The motion passed unanimously with thanks to Marci Middleton and Preston Stewart for the notes.

Chair McIntyre noted we are still missing minutes from the 2001 and 2006 years. Any member who has notes in his/her person files is asked to forward to her for distribution to the group.

RAC By-Laws:

Current by-laws were adopted in 2005. After review, motion was made by Marc Miller and seconded by Liz Wilson to endorse the by-laws with no changes. Motion passed unanimously.

Area F follow-up

The proposal to change Area F requirements for Business Administration was returned to the RAC by the Gen Ed Committee in November for questions. Chair McIntyre responded to the questions and offered several friendly amendments that clarified the request without changing the intentions.

The original proposal was:

Eighteen (18) hours of lower-division (1000- and 2000-level) courses related to business administration **or** courses prerequisite to higher level business courses:

1. Two three-semester hour economics courses to include a course on the fundamentals microeconomics and a course on the fundamentals macroeconomics.	6 hours
2. Two, three-semester hour accounting courses to include a course on the fundamentals of financial accounting and a course on the fundamentals of managerial accounting.	6 hours
3. Six semester hours of lower division business or related courses that best fit the institution's business program.	6 hours
Total Hours	18 hours

If a course in section 1 or 2 above that is used to satisfy requirements as part of Area A – E, the number of hours in section 3 will increase to fulfill an 18 hour Area F for business majors.

Proposal with friendly amendments:

Eighteen (18) hours of lower-division (1000- and 2000-level) courses related to business administration **or** courses prerequisite to higher level business courses:

4. Two three-semester hour economics courses to include a course on the fundamentals microeconomics and a course on the fundamentals macroeconomics, if not taken as part of Area E.	6 hours
5. Two, three-semester hour accounting courses to include a course on the fundamentals of financial accounting and a course on the fundamentals of managerial accounting.	6 hours
6. Six to twelve semester hours of lower division business or related courses that best fit the institution's business program.	6-12 hours
Total Hours	18 hours

The group approved of the amendments. The Gen Ed Committee is scheduled to review the responses on Feb. 20; if approved, the proposal would then go to the Academic Affairs (VPAA) RAC for vote. Chair McIntyre will forward any further information when available.

Proposed changes to Area F for Economics were discussed. These were presented at the November 2014 meeting and shared with economics faculty prior to the Feb 2015 meeting.

Current Area F requirements:

Area F Guidelines: Economics (B.A. degree)

Eighteen (18) hours of lower-division (1000- and 2000-level) courses related to business administration and courses prerequisite to higher level business courses:

1. Two three-semester hour economics courses:

	Principles of Macroeconomics Principles of Microeconomics	(6 hours)
2.	Twelve semester hours from the following electives: <ul style="list-style-type: none"> • Fundamentals of Computer Applications • Foreign Language (maximum of 6 semester hours) • Statistics • Calculus • Other 1000-2000 level economics, sociology, history or social science electives 	(12 hours)
Total		18 hours

Proposed changes:

Area F Guidelines: Economics (non-BBA)

Eighteen (18) hours of lower-division (1000- and 2000-level) courses related to **economics or** courses prerequisite to higher level **economics or** business courses:

1.	Two three-semester hour economics courses: Two three-semester hour economics courses to include a course on the fundamentals microeconomics and a course on the fundamentals macroeconomics, if not taken as part of Area E.	(6 hours)
2.	Twelve-fifteen semester hours from the following electives: <ul style="list-style-type: none"> • Fundamentals of Computer Applications • Foreign Language (maximum of 6 semester hours) • Statistics • Calculus • Other 1000-2000 level economics, sociology, history or social science electives 	(12-15 hours)
Total		18 hours

Motion was made and seconded to accept the proposal and submit for consideration by Gen Ed Committee. Motion passed unanimously.

RAC Agency Account at USG

The current process for the RAC is for the account to follow the chair and change from one institution to the next each year. The group agreed it would be good to explore the possibility of setting up an agency account at the USG office with the signator changing each year, rather than moving the entire account. Chair McIntyre will explore this possibility and report back.

Reminder –

VSU proposal to add MKTG 1500 to Area E has been sent for comments. Please respond to Chair McIntyre with questions or concerns.

Election of Vice Chair

Liz Wilson was nominated for incoming Vice Chair. A motion to close nominations was made, seconded and approved. Dr. Wilson was unanimously voted as incoming Vice Chair.

Next meeting

The next meeting will be Friday, January 29, 2016 on the Friday prior to AACSB's Deans Conference (Jan 31 – Feb 2). There was strong agreement that meeting at the USG office provided value added to our sessions, so we will continue this practice if space is available. Chair McIntyre will work with BUSG staff to confirm availability in 2016.