Kennesaw State University – K12 Blended and Online Learning MOOC via Coursera

MOOC Design – Designed for Active Learning:

The course is designed to introduce K12 teachers and the community to blended and online learning through the instructional media of a MOOC. Throughout the MOOC, participants will engage in community discourse and online interaction. The course's first level will include 20 contact hours for 2 PLUs. This level is for all participants. Participants will gain knowledge and understanding of what encompasses K12 blended and online learning. They will watch videos and read key documents that address foundational knowledge about trends in K12 online learning, iNACOL standards, engaged learning strategies, assessment and differentiation in the online learning environment. Learning will be assessed using strategies aligned to knowledge and understanding.

Participants who want to challenge themselves to become competent in basic K12 blended and online instruction will be able to continue in the MOOC after completing the first level. This second level will include 30 contact hours for 3 additional PLUs. This level will provide participants with the opportunity to show competence in evaluating and creating K12 blended and online learning experiences. During this portion of the MOOC, participants will interact with performance tutorials and access sample K12 blended and online learning objects. Learning will be assessed using strategies aligned to evaluating and creating.

Participants holding a renewable teaching certificate who successfully complete all levels and course assessments will be invited to apply to one of the Bagwell College of Education's online graduate certificate, endorsement or degree programs and to submit materials for transfer credit evaluation. Submitted materials must meet the standards of the Bagwell College evaluators to be awarded credit. Acceptance into a BCOE Graduate Program is a pre-requisite for the awarding of credit.

Course Data (as of Feb 17th, 2014 – Week 6 of 8)

Number	Measure
6,090	Enrolled
4,650	Have Accessed
1,153	Active in Week 7 (Completers)
42,061	Video Lectures – Streaming Views
36,443	Unique Videos Watched
2,784	Unique Viewers
8,849	Quiz Submissions
67,456	Video Embedded Quiz Submissions
1,718	Assignment Submissions
7,507	Discussion Posts
25,000+	Twitter Hashtag Tweets/Re-Tweets per week
500+	New Twitter Followers
871	Required Assignment Submission for Completion

Roles and Levels of Participation:

Life-Long Learner Candidate - Community

Participants will receive a certificate of accomplishment for successfully completing each of the levels of the K-12 Blended and Online Learning MOOC. Additionally, participants that submit a complete assessment portfolio will receive a MOOC completion certificate.

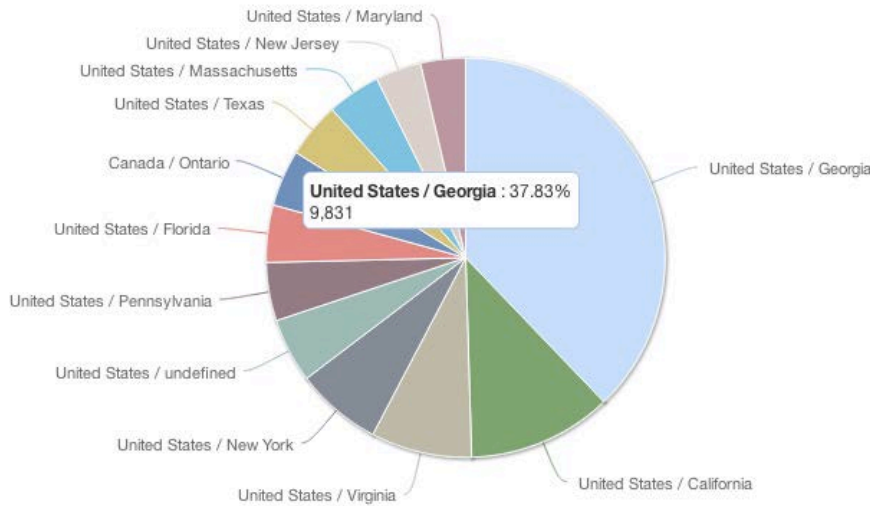**Professional Candidate – PLU's**

Participants holding a renewable teaching certificate in Georgia will receive up to five (5) Professional Learning Units (PLUs) recognized through a partnership with the Georgia Professional Standards Commission (GaPSC) and the Georgia Department of Education.

Credit Seeking Candidate – Certificate, Endorsement or Advanced Degree

Participants holding a renewable teaching certificate in Georgia may submit materials for transfer credit evaluation (fee-based). With satisfactory results, participants will receive 3-credit hours at Kennesaw State University for satisfying the requirements of ITEC 7480 upon acceptance to one of the certificate, endorsement or advanced degree programs in the Bagwell College. Students are introduced to advisors and program coordinators in Week 4 for the following program options:

      a. [Online Teaching Certification](#)
      b. [Online Teaching Endorsement](#)
      c. [M.Ed. Instructional Technology](#)
      d. [M.Ed. Early Childhood Education](#)

USG/KSU Coursera MOOC – U.S. Based Homepage Visits as of February 11ᵗʰ 2014

United States / Georgia : 37.83% 9,831

Evaluation of Impact:

Branding and Awareness – Unique Visitors – Re-Credentialing of Georgia Teachers – Social Justice – Access to Education – Scaling Learning – Active Learning – Student-to-Student, Student-to-Instructor, & Student-to-Content Engagement – Innovative Technology Testing – C21U Research/Tool Evaluation (OfficeHours.com) – Research & Publications – Enrollment Driver – Break-even Analysis – Application of Design to Credit Hour Courses – Open Educational Digital Resources – Multiple Offerings – New Virtual Assessment Center for Prior Learning Assessment – Additional Pathways to Credit