



### Quick Facts

- With the support of Georgia Governor Nathan Deal, the Department of Economic Development and the Legislature, the Georgia Film Academy launched in 2016.
- The Georgia Film Academy is:
  - Certifying workforce-ready employees in needed areas,
  - Connecting students and prospective employees with employers, and
  - Offering a unique capstone experience for students that will provide them a path to employment in Georgia.
- The Georgia Film Academy Production certification program is comprised of 18 credit hours specifically designed to provide students with a basic level of on-set film production skills, knowledge and experience with film-industry standard organizational structure, professional equipment, and on-set procedures.
- The first course, Introduction to On-Set Film Production, combines classroom instruction and hands-on experience with industry-standard equipment. The GFA also offers Specialty Craft Courses for advanced training in specialized crafts, like Set Construction & Scenic Painting, Lighting & Electric and Grip & Rigging. Even more specialty courses are in development for 2018. Eligible students may apply for the competitive GFA Film & Television Production Internship course where they learn and hone their craft while working on the crew of a professional production.
- Students can earn credits towards their AA, AAS, BS, or BA degree. A stand-alone certificate is also offered to non-credit seeking students.
- By the end of 2017, more than 1,200 students will have completed the Georgia Film Academy's comprehensive production training course, 200 will have taken a specialty craft course and 470 will have completed the on-set production internship. 100 students – that we know of – have entered the workforce as film and television crew members.
- Georgia Film Academy students have or are interning on more than 40 different film and television productions in the state. Productions include: The Walking Dead, Ant-Man 2, Avengers, Spiderman, Thor, Ozark, The Originals, Godzilla, MacGyver, Pitch Perfect 3, Stranger Things 2, Superstition, Life of The Party, House on Haunted Hill, Dumplin', Black Lightning, Finding Steve McQueen, Steel Country, Krystal, Step Sisters, Day Time Divas and Adult Swim- Your Pretty Face is Going to Hell, among others.

- GFA courses are being taught on the campuses of Clayton State University, Columbus State University, Georgia College and State University, Gwinnett Technical College, Southern Crescent Technical College, Georgia Piedmont Technical College, Savannah Technical College as well as Pinewood Studios in Fayetteville, Georgia. Other institutions offering credit for the courses include: Georgia State University, Kennesaw State University, University of West Georgia, Atlanta Metropolitan State College and Dalton State College.
- The Georgia Film Academy is knocking down barriers so students can earn their GFA Production certification as efficiently and affordably as possible. The cost is \$750 for each 6 credit hour course. Partner institutions will return 50% of the tuition of GFA courses to the GFA. Students may earn their GFA certification with 18 credit hours.
- With a GFA certification, jobs can be gained in any of the following categories – all of which are needed to make-up a crew for film and TV production.
  - Set Production Assistant (PA)
  - Office PA
  - Art: set dressers, props
  - Hair/Make-up/Wardrobe procedures
  - Sound: mixer, boom operator, utility
  - Camera: operator, camera assistants (1st and 2nd)
  - Electric: on-set lamp operators
  - Grip: on-set, dolly grip
  - Locations: managing
  - Craft Services
  - Script Supervision procedures
  - Video Assist
- The film industry in Georgia is booming – currently ranked third in the nation (behind only Hollywood and New York) and fifth in the World for number of productions. Industry growth over the next 3-5 years is projected to generate 3,000 - 5,000 new jobs in Georgia, most of which are on the set. The average earnings in these jobs are \$84,000 a year.
- Georgia-lensed feature film and television productions generated an economic impact of \$9.5 billion during fiscal year 2017. The 320 feature film and television productions shot in Georgia last year represent \$2.7 billion in direct spending in the state.

For more information, please visit: [www.georgiafilmacademy.org](http://www.georgiafilmacademy.org)